



Invitation to Exhibit

Spring is just around the corner (really, it is) and that means it's time for the **South Carolina Federation of Museums Annual Conference**. In **March 2010** we are headed to beautiful, **Greenville, SC** to learn from our colleagues and contemplate the theme:

Museum Tales: What's Your Story?
March 10-12, 2010

We invite you to join us in Greenville and represent your company to the diverse community of museums and historic sites that comprise the SCFM membership. This is a great opportunity to reach a broad audience, reinforce associations with existing clients and forge new relationships for minimal effort; a great way to stretch a tight budget in tough economic times!

We hope you will accept our invitation to participate as an exhibitor at the 2010 SCFM Conference. Each year these conferences have proven to be successful and well attended by new and seasoned museum professionals; we expect nothing less in 2010. Our goal is to make each conference a greater success than the year before with valuable support from companies like yours. We encourage you to provide presentations that will educate museum decision makers on how your products and services can help advance their common goals.

Please consider reserving your space today!

EXHIBITOR INFORMATION

Exhibition opportunity:

All conference sessions and Exhibit Hall will be at the Hyatt Regency Greenville

- **Thursday, March 11, 2010**
Exhibit Hall open 8am-5pm
(Conference sessions run from 8:30-9:45, 10:00-11:15, Keynote lunch 11:45-1:45, 2:15-3:30 and 3:45-5:00)
- **Friday, March 12, 2010**
Exhibit Hall open from 8am-1pm
(Conference sessions run from 8:30-9:45 and 10:00-11:15 followed by a business luncheon 11:45-1:15)
- **Exhibit Space:** Size is flexible but approximately 9' wide by 5' deep. We can provide up to two 6' tables upon request. All other set up materials are the responsibility of the exhibitor. Your space may be adjacent to other exhibits and will not be separated by partitions.
- **Promotional Material:** In addition to your display in the Exhibit Hall you are encouraged to provide PR materials for placement within conference packets.

Exhibitor Rates

- \$350 for full conference for one exhibitor (\$275 for non-profits)
- \$50 for each additional exhibitor from same organization
- Fee includes one complementary conference registration and one SCFM Associate Membership.
- Fee also includes the following meals/events:

March 11, 2010

Keynote Luncheon (Hyatt)	11:45-1:45pm
Silent Auction/Reception (Upcountry History Museum)	6:00-8:00pm
Hospitality Suite (Hyatt)	8:30pm until

March 12, 2010

Business Luncheon (Hyatt)	11:45-1:15pm
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Accommodations

- **Hyatt Regency Greenville**
220 N Main St
Greenville, SC 29601
- Telephone: 800/233-1234 or 864/235-1234
- Single Occupancy: \$99
Double Occupancy: \$109
- Please use group name: **SC Federation of Museums** when making reservations. Last day to reserve at these rates is **February 12, 2010**.
- The hospitality suite will be located in this hotel – a great opportunity to network!

Exhibition Space is limited and dependant upon final notification from all participants. Please contact Zinnia Willits to reserve your space today!

QUESTIONS? CONTACT:

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HOPE TO SEE YOU IN GREENVILLE!!!