



# Invitation to Exhibit

Spring is just around the corner (really, it is) and that means it's time for the **South Carolina Federation of Museums Annual Conference**. In **March 2012** we are headed to historic Georgetown, SC to learn from our colleagues and contemplate the theme:

***Unlocking the Future: Keys for Success***  
**March 7- 9, 2012**

We invite you to join us in Georgetown and represent your company to the diverse community of museums and historic sites that comprise the SCFM membership. This is a great opportunity to reach a broad audience, reinforce associations with existing clients and forge new relationships for minimal effort; a great way to stretch a tight budget in tough economic times!

We hope you will accept our invitation to participate as an exhibitor at the 2012 SCFM Conference. Each year these conferences have proven to be successful and well attended by new and seasoned museum professionals; we expect nothing less in 2012. Our goal is to make each conference a greater success than the year before with valuable support from companies like yours. We encourage you to provide presentations that will educate museum decision makers on how your products and services can help advance their common goals.

**Please consider reserving your space today!**

## **EXHIBITOR INFORMATION**

### **Exhibition opportunity:**

*All conference sessions and the vendor's location will be at the Pawley's Island Clubhouse. Vendors may set up between 4:00pm – 5:30pm, Wednesday, March 7 2012 in Grand Foyer.*

- **Thursday, March 8, 2012**

*Vendors may set up between 7:00am – 8:00am in Grand Foyer.*

*Morning Sessions (8:00am -11:30am) Keynote lunch 12:00-1:30. Afternoon Sessions (1:45pm – 5:00pm)*

- **Friday, March 9, 2012**

*Conference sessions (8:00 am – 2:30pm) with SCFM Business Luncheon between 12:30-2:00.*

- **Exhibit Space:** We can provide up to two 6' tables upon request. All other set up materials are the responsibility of the exhibitor. Your space may be adjacent to other exhibits and will not be separated by partitions.
- **Promotional Material:** In addition to your display in the Exhibit Hall you are encouraged to provide PR materials for placement within conference packets.

## Exhibitor Rates

*Register before Jan. 31, 2012*

- \$350 for full conference for one exhibitor (\$275 for non-profits)
- \$60 for each additional exhibitor from same organization

*Register between February 1<sup>st</sup> – Feb. 29<sup>th</sup>, 2012*

- \$400.00 for full conference for one exhibitor (\$300.00 for non-profits)
- \$75.00 for additional exhibitor from same organization
- Fee includes one complementary conference registration and one SCFM Associate Membership.
- Fee also includes the following meals/events:

### **March 7, 2012**

Traveling Workshop 8:00am-4:00 pm (optional- additional \$15.00 fee)

Open Reception 7:00 -9:00pm (Georgetown)

Hospitality Suite: 9:30pm until (Pawley's Plantation Suite)

### **March 8, 2012**

Keynote Luncheon 12:00-1:30 pm (Sawgrass Room)

Silent Auction/Reception: 7:00-9:00pm (Stewart Parker House, Georgetown)

Hospitality Suite: 9:30pm until (Pawley's Plantation Suite)

### **March 9, 2012**

Business Luncheon: 12:30-2:00pm (Sawgrass Room)

## Accommodations

- **Pawley's Plantation Golf & Country Club**  
**70 Tanglewood Drive**  
**Pawley's Island SC 29585**  
**1-843-237-6007**
- Reservation Telephone #: 1-800-367-9959 or online.
- Rooms: \$71.10 Single Room; \$83.20 One Bedroom Suite
- Please use group name: **SC Federation of Museums** when making reservations. Last day to reserve at these rates is **January 23, 2012**.
- The hospitality suite will be located on this property – a great opportunity to network!

**Exhibition Space is limited and dependant upon final notification from all participants. Please contact Alison Hinman to reserve your space today!**

**QUESTIONS? CONTACT:**

**Alison Hinman/ Curator**

**Anderson County Museum**

**Anderson, SC 29621**

**1-864-260-4737 or [ahinman@andersoncountysc.org](mailto:ahinman@andersoncountysc.org)**

**SEE YOU IN Georgetown!!!**