

~~TOP SECRET~~

UNCLASSIFIED

South Carolina Federation of Museums
Annual Conference
March 8-10th, 2017
Walterboro, SC
Schedule-At-A-Glance

Operation

Conserve, Preserve & Serve

Wednesday, March 8, 2017

9:00am-4:00pm Workshop

- Walking Tour of Walterboro
- White Gloves Gang Workshop

5:00pm-7:00pm

- Welcome Reception, Market Place, Colleton Museum and Farmers Market

9:00pm until Hospitality Suite, TBD

Thursday, March 9, 2017

9:00am-10:00am Morning Sessions

- You Have Your Oral History, Now What?*
- Sensory Friendly Programs in Museums & Libraries*
- Can't Touch This: Theft And How To Overcome It*

10:30am-11:30am Mid-Morning Sessions

- Don't Bug Out: Creating & Evaluating Your IPM*
- Saving the "Memory Library" through Oral History Projects*
- Illuminating Dark Data: Digitizing Hidden Collections for Exhibitions*
- Successful In-School Programs*

12:00pm-1:30pm Awards Recognition Luncheon, Market Hall, CMFM

1:30pm-2:15pm Meet Our Exhibitors, Market Place, CMFM

2:30pm-3:30pm Afternoon Sessions

- 21st Century Museum in a 19th Century House: Engaging the African American Community in the Dialogue for Change*
- Hawthorne's Rebirth: Oral History, Archaeology, and Research*
- Be Our Guest: Putting Guest Services to the Test!*
- Mapping the Past: Lowcountry Digital History Initiative*

3:30-6:00pm Explore Walterboro

6:00-8:00pm Low Country Boil/Silent Auction, Market Hall, CMFM

9:00pm until Hospitality Suite, TBD

Friday, March 10, 2017

9:00am-10:30am Morning Sessions

- Somebody Had To Do It: Collecting, Preserving, and Exhibiting Stories of Integration*
- Insurance, IRS and Appraisals, oh my! The Intersection Where Market Value, Ethics, Competency, and Museum Collections' Staff Meet*
- The Creative Age: Engaging and Exploring New Experiences*

11:00am-12:30pm Keynote Luncheon, St. Jude Church

12:30pm-1:30pm SCFM Annual Business Meeting, St. Jude Church

1:45pm-2:45pm Plenary Session, St. Jude Church

- Who's Old Junk Is This Anyways?*

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Wednesday, March 8, 2016

Conference Registration

5:00pm-7:00pm Colleton Museum Market Place

9:00am-4:00pm Workshop (Choose one of two)

Walterboro Walking Tour--Meet at Colleton Museum and Farmers Market

Explore the Historic Downtown of Walterboro, the Front Porch of the Lowcountry. Some highlights will include the host site of Colleton Museum and Farmers Market, the Bedon-Lucas House Museum, and St. Jude's Church. Fee will cover the tour and lunch.

White Gloves Gang Workshop--The Little Library

Once again, the SCFM White Gloves will gather to assist with some hands-on curatorial projects. Meet at the Little Library (803 Wichman St, Walterboro, SC 29488). All backgrounds and knowledge levels are welcome! This is a great chance to for those with limited experience to work alongside those with collections skills. It's sure to be a fun work day as we help to spruce up collection displays and improve artifact storage. Snacks and lunch are included.

No additional fee for the WGG Workshop, but space is limited to 10 people.

5:00pm-7:00pm **Welcome Reception**, Market Place, Colleton Museum and Farmers Market
Meet new people and say hello to old friends as we snack on a few starters.

9:00pm until **Hospitality Suite, TBD**

Unwind after a long day of touring, volunteering and networking. All are welcome. Just show up!

Thursday, March 9, 2016

8:30 am - 5:00 pm

Conference Registration, Market Place, Colleton Museum and Farmers Market
Exhibitors, Market Place, Colleton Museum and Farmers Market

9:00am-10:00am **Morning Sessions (choose one of three)**

You Have Your Oral History, Now What?

Presenters: Melissa Buchanan, Collections Curator, Patriots Point
Cindy Lee, Collections Assistant, Patriots Point

This session will examine how Patriots Point started their oral history program and how it is currently being used in exhibits and marketing. The session will also address the plans for the future.

Sensory Friendly Programs in Museums & Libraries

Presenters: Walter Hill, Director, Horry County Museum
Clifton Boyer, Director, Horry County Library System
Marion Haynes, Educator, Horry County Museum

Horry County Memorial Library and Horry County Museum offer sensory friendly programs for children with autism and sensory disorders. Find out how you can do this in your own museum. This session will discuss the many successes, pitfalls, and failures of the program.

Can't Touch This: Theft And How To Overcome It

Presenters: Jennifer Moss, Assistant Curator/Education Specialist, Oconee Heritage Center
Lee Brockington, Senior Interpreter, Hobcaw Barony

Theft: one of the worst things that could happen to a museum or historic house. In recent years, both Hobcaw Barony and Oconee Heritage Center have experienced this nightmare. Learn how these organizations dealt with their thefts and what they did to overcome the situation.

10:30am-11:30am Mid-Morning Sessions (choose one of four)

Don't Bug Out: Creating & Evaluating Your IPM

Presenters: Robyn Adams, Registrar, South Carolina State Museum
Dave Cicimurri, Curator of Natural History, South Carolina State Museum

IPM is a growing field in museums and with good reason—left unchecked, pests can cause serious damage to your collection. After recently re-evaluating their own IPM, the staff at the SCSM offer guidance on what to look for with pests, remediation steps if you discover a problem, and national resources for IPM assistance.

Saving the "Memory Library" through Oral History Projects

Presenters: Alison Darby, Educational Coordinator, Belton Area Museum Association
Beth Dabney, Technology Coach, Anderson County School District 2

"When an old person dies, a library burns to the ground." –paraphrase of an Old African Proverb
To prevent this proverb from coming to pass, the Belton Area Museum Association partnered with Anderson School District 2 fifth grade teachers and students along with the Technology Coach to create oral history documentary films. Over the last two years, we preserved the memories of our community members through two projects entitled "Sports Greats Stories," which became part of the Smithsonian's Stories on Main Street Program, and "War Stories", which became part of the Library of Congress Veterans History Project.

This session deals with how a small museum and school district with limited resources engaged over 400 participants each year to create 19 documentary films which added to the public discourse in humanities and preserved in digital format the achievements and experiences of our community members for future generations. Lessons learned, resources tapped, procedures followed, and academic design will all be addressed so that you, too, can create a similar project in your community.

Illuminating Dark Data: Digitizing Hidden Collections for Exhibitions

Presenters: Christian M. Cicimurri, Curator of Natural Science, McKissick Museum, University of South Carolina

Dr. Lana Burgess, Faculty Curator, McKissick Museum, University of South Carolina
Interested in taking on a digitization project? Well, it's a lot more than just taking pictures and this session will cover the basics you need to know before getting started. Presenters will discuss the challenges and successes of a collaborative project focused on digitizing thousands of archives (manuscripts, letters, notes) and objects (art, botanical, geological, material culture) related to three significant South Carolina naturalists. Attendees will have the opportunity to use state-of-the-art digitization equipment to photograph an object.

Successful In-School Programs

Presenters: Rebecca Sailor, Curator of Education, Gibbes Museum of Art

We all want students to see the “real thing”, but sometimes and often it seems that just can’t happen. This session will discuss ways to develop in-school programs on a budget. Bring your ideas and success (and not so successful) stories to the table!

12:00pm-1:30pm

Awards Recognition Luncheon, Market Hall, Colleton Museum and Farmers Market

Help recognize the outstanding achievements of the state’s museums and museum supporters that have demonstrated their commitment to providing unique experiences, preserving our natural and cultural history, and creating educational opportunities for visitors. Awards will be presented for Award of Achievement, SCFM Professional Service Award, Certificate of Special Recognition, and Jill Beute Koverman Award.

1:30pm-2:15pm

Meet Our Exhibitors, Market Place, Colleton Museum and Farmers Market

Exhibitors will be on hand throughout the conference, but we’ve set aside time to ensure that you don’t miss your chance to check out some great resources and speak with suppliers firsthand. If you haven’t had a chance yet, take a break and visit the Colleton Museum and Farmers Market!

2:30pm-3:30pm

Afternoon Sessions (Choose one of four)

21st Century Museum in a 19th Century House: Engaging the African American Community in the Dialogue for Change

Presenters: Robin Waites, Executive Director, Historic Columbia
Dina Bailey, CEO, MountainTop Vision LLC
Porchia Moore, Cultural Heritage Informatics Leadership Fellow, USC
Alexandria Russell, President, African American Studies Graduate Society, USC

Following on the heels of a highly successful rehabilitation and reinterpretation of the Woodrow Wilson Family Home to a Museum of Reconstruction in 2015-16, Historic Columbia embarked on a similar exploration of an interpretive reframing of the Mann-Simons Site. Significant for its association with generations of one African American family from 1840 to 1970, the Mann-Simons Site had long been interpreted through objects in period room settings. With significant new information about the site from an extensive archaeological investigation as well as new research, HC was positioned to shift the interpretation, but before doing so engaged in a yearlong effort to invite feedback from the community to help shape the exhibit and programs.

This session will focus on the process of engaging the community in decision-making at a historic site. Panelists will include focus group facilitator Porchia Moore, focus group participant (Alexandria Russell) and consultant Dina Bailey who worked with staff to utilize the community feedback to help craft the new exhibits at the site.

Hawthorne's Rebirth: Oral History, Archaeology, and Research

Presenters: George Wingard, Program Coordinator, Savannah River Archaeological Research Program

“Reconstructing Hawthorne” is a 26 minute documentary of a small town displaced by the construction of the Savannah River Site near Aiken, SC. Learn how film is a great media for oral history.

Be Our Guest: Putting Guest Services to the Test!

Presenters: Jennifer Moss, Assistant Curator/Education Specialist, Oconee Heritage Center
Kayleigh Vaughn, Manager of Education, Columbia Museum of Art

Guest Services staff are the first people visitors encounter in a museum or historical property. Their interaction with visitors can make their experience memorable or make visitors never want to come back. Learn ways you can engage and interact with visitors to insure that they will sing your praises to the rest of the world!

Mapping the Past: Lowcountry Digital History Initiative

Presenters: Jamie Mansbridge, Graduate Assistant, College of Charleston
Monica Bowman, Graduate Assistant, College of Charleston

This session will look at how to carry out mapping projects from conceptualization through to mechanics of creating maps using two types of software: Google FusionTables and Neatline.

3:30pm-6:00pm Explore Walterboro

Discover why Walterboro is known as the Front Porch to the Lowcountry! Walk around historic downtown Walterboro to check out some beautiful homes and great businesses. Take a peek inside the South Carolina Artisans Center to see examples of the best handcrafted art that South Carolina has to offer. Feeling adventurous? Visit the Great Swamp Sanctuary. This place is filled with hiking and biking trails, as well as opportunities for observing the flora and fauna of the area. There is a guided tour with Genia Floyd offered promptly at 4:00p.m. at the Sanctuary.

6:00pm-8:00pm Low Country Boil and Silent Auction, Market Hall, Colleton Museum and Farmers Market

Join us for a true South Carolina Lowcountry celebration! This fundraising event helps SCFM provide conference scholarships each year. Bid on unique items and experiences donated by museums and cultural institutions around the state.

9:00pm until Hospitality Suite, TBD

Friday, March 10, 2017

8:30 am - 12:00 pm

Conference Registration, Market Place, Colleton Museum and Farmers Market
Exhibitors, Market Place, Colleton Museum and Farmers Market

9:00am-10:30am Morning Sessions (Choose one of three)

Somebody Had To Do It: Collecting, Preserving, and Exhibiting Stories of Integration

Presenters: Millicent Brown PhD, Historian/Co-Founder of Somebody Had to Do It
Daron Lee Calhoun II, Race and Social Justice Initiative Coordinator, Avery Research Center
Aaisha Haykal, Manager of Archival Services, Avery Research Center
Amanda Noll, Lowcountry Digital History Initiative Coordinator, College of Charleston Libraries

The *Somebody Had To Do It: First Children in School Desegregation* project examines the history of school desegregation in South Carolina and the southern United States. In this presentation representatives from the Avery Research Center for African American History and Culture and the Lowcountry Digital Library will discuss the origins of the project, the collection of oral histories, the online exhibition developed around this topic, and the future of the SHTDI project as it relates to being a resource for scholarly research housed at Avery Research Center.

Insurance, IRS and Appraisals, oh my! The Intersection Where Market Value, Ethics, Competency, and Museum Collections' Staff Meet

Presenters: Lana Burgess, Associate Clinical Professor, McKissick Museum, University of South Carolina
James Brannock, Appraiser, Personal Property Appraisals, LLC

Museums need appraisers and appraisers need museums. It is not just about hiring an appraiser to assess the monetary value of your museum's collections. Instead, museums help appraisers in

becoming connoisseurs by opening their collections for study, and appraisers help collections' staff better understand market changes, legal issues, IRS and insurance. Appraisers can also help willing clients find an appropriate institution for donation of specific properties...and help the client have realistic expectations of the museum's potential interest.

This session is intended to provide some basic information to help your institutional staff make informed decisions when it comes to hiring an appraisal professional, acquiring objects, insuring collections, or deaccessioning materials. Whether the historic flood of 2015 or Hurricane Matthew got you thinking about updating your policies or it is just time for a refresher course, come listen and share your knowledge and experiences with the group.

The Creative Age: Engaging and Exploring New Experiences

Presenters: Dana Witkoski, Education & Engagement Assistant, Columbia Museum of Art
Other Columbia Museum of Art Staff

In 2013, the Columbia Museum of Art began its three-year mission to foster a more accessible and welcoming institution for senior adults. This session elaborates on the processes, challenges, and success of our Creative Age Initiative through the internal and external changes we encountered during our project. Dana Witkoski and Columbia Museum of Art staff will present the Creative Age Toolkit which serves as a guide for smaller-scale institutions on how they can apply the lessons we learned to their own organizations.

11:00am-12:00pm Keynote Luncheon, St. Jude Church

Harlan Greene is a historian and native Charlestonian. Currently head of Special Collections for the Addlestone Library at College of Charleston, Harlan is past archivist at the Avery Research Center for African-American history and culture, now associated with the College of Charleston and also former Assistant Director of the South Carolina Historical Society. Harlan is also a humanities scholar for the NEH funded SCETV project Between the Waters with The Belle Baruch Foundation. Harlan is an American writer of over 10 books of fiction and non-fiction, including the recent Porgy and Bess, A Charleston Story and The Preservation of Charleston.

12:00pm-1:30pm SCFM Annual Business Meeting

1:45pm-2:45pm Plenary Session

Whose Old Junk Is This Anyway?

Presenters: Fielding Freed, Director of Museums, Historic Columbia
Walter Hill, Director, Horry County Museum

As if the topic of Abandoned Cultural Property wasn't exciting enough, join us for the audience interactive game show "Whose Old Junk Is This Anyway?" Guaranteed to be unlike any session you've ever attended, your two zany hosts will put the fun back in paperwork and make cleaning out orphaned objects in your museum something you'll look forward to. At the end of the show, you'll have the basic knowledge needed to get started on your very own Abandoned Cultural Property project. Costumes optional.

Registration Form

Name: _____ Title: _____
 Institution: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ E-Mail: _____
 SCFM Member Number: _____ Expiration Date: _____
 Dietary Concerns: _____ Vegetarian: _____ Food Allergies: _____

EVENT	Description	Early Bird Price (ends 2/3)	Regular Registration	Line Total
Full Conference	Includes all sessions, keynote, breakfast, lunches, & receptions.	\$140 (Students \$110)	\$170 (Students \$140)	
Wednesday Workshop	Please select if you will attend: <ul style="list-style-type: none"> • Walterboro Walking Tour Or <ul style="list-style-type: none"> • White Gloves Gang • Will Not Attend Workshop 	\$15 No Cost	\$15 No Cost	
Wednesday Only	Includes traveling workshop, lunch; opening reception on March 8th or Includes WGG, lunch; opening reception on March 8th	\$45 Or \$30	\$45 Or \$30	
Thursday Only	Includes sessions, awards luncheon, & silent auction dinner on March 9th.	\$75	\$100	
Friday Only	Includes Fri. half day of sessions & keynote lunch.	\$40	\$50	
Wed. Reception	Opening reception on March 8th	\$15	\$20	
Thurs. Luncheon	Awards Luncheon on March 9th	\$15	\$20	
Thurs. Dinner	Silent auction & evening reception meal on March 9th	\$20	\$25	
Friday Lunch	Keynote Luncheon	\$15	\$20	
Meals Only		\$60	\$80	
Adding a Membership?	Please Indicate Membership Type:			
			Total Due:	

Please select which sessions/events you would like to attend and return with the registration form.

Wednesday, March 8, 2017

9:00am-4:00pm Workshop

- Walking Tour of Walterboro White Gloves Gang Workshop

5:00pm-7:00pm

- Welcome Reception, Market Place, Colleton Museum and Farmers Market

Thursday, March 9, 2017

Morning Sessions

- You Have Your Oral History, Now What?* *Sensory Friendly Programs in Museums & Libraries*

- Can't Touch This: Theft And How To Overcome It*

Mid-Morning Sessions

- Don't Bug Out: Creating & Evaluating Your IPM History Projects* *Saving the "Memory Library" through Oral*

- Illuminating Dark Data* *Successful In-School Programs*

12:00pm-1:30pm

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Afternoon Sessions

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1:45pm-2:45pm Plenary Session, St. Jude Church

- Who's Old Junk Is This Anyways?*

Do you have a current SCFM membership? Yes No

If not, you will need to add a membership to your registration

- Institutional Membership (Dues are based on the institution's annual budget):

- \$25 (under \$50,000),
- \$35 (\$50,001 - \$100,000),
- \$50 (\$100,001 - \$500,000),
- \$75 (\$500,001 - \$1,000,000),
- \$100 (over \$1,000,001)

- Professional Membership (All museum professionals employed in South Carolina):

- \$15 for staff of institutional members
- \$20 for staff of non-member institutions

- Affiliate Membership (Non-museum institutions and organizations, vendors, private museum consultants and out-of-state professionals): \$25

- Associate Membership (Museum volunteers and board members): \$10

- Student Membership (All university and college level students): \$10

Please email the registration form, session preference form, and payment or proof of PayPal payment to:

scfm.pdc@gmail.com

If you need to mail your registration form:
SCFM – Conference Registration
PO Box 2068, Columbia, SC 29202
Attention: Kayleigh Vaughn

Make checks payable to SCFM or pay by credit card via PayPal available online at www.southcarolinamuseums.org under Conference.

Please send all checks to:
805 Main Street, Conway, SC 29526
Attention: Walter Hill

*Please indicate in memo Conference Registration and/or membership fee.

Host Hotel Information:

Microtel Inn and Suites
130 Cane Branch Rd
Walterboro, SC 29488

General Phone: (843) 539-5656

Rooms: \$99 per night + tax

Mention you're with the "SC Federation of Museums Conference" when making your reservation in order to receive this pricing.

The group rate is available until March 1, 2017.

Other Hotel:
Holiday Inn Express & Suites
1834 Sniders Highway, Walterboro, SC 29488

General Phone: (843) 538-2700

Rooms: \$119 per night + tax

Mention you're with the "SC Federation of Museums Conference" when making your reservation in order to receive this pricing.