March 9-11, 2016
Edgefield, SC
Celebrating Carolina Culture

Schedule-at-a-Glance

Wednesday, March 9, 2016
9:00 am – 4:00 pm Workshop
   Walking Tour of Edgefield
   White Gloves Gang Workshop
5:00 – 7:00 pm Welcome Cocktail Hour, Aiken Brew Pub
Dinner on your own in downtown Aiken
9:00 pm - until
   Hospitality Suite, Hotel Aiken

Thursday, March 10, 2016
9:00 – 10:30 am Morning Sessions
   Connection with Major Donors
   Museums Do Hollywood: the Good, the Bad, and the Ugly
10:45 – 11:45 am Mid-Morning Sessions
   Internships and Your Institution
   Accessing History – Museums in a Post-ADA World
   Preserving Georgetown’s History in the 21st Century
   Cultural collaborations: Unraveling the Mystery of a Mid-19th Century Quilt
12:00 - 1:30 pm Awards Recognition Luncheon, NWTF, Recreational Area
1:30-2:15 pm Meet Our Exhibitors, NWTF, Entry Hall
   Technology Petting Zoo, NWTF
2:30-4:00 pm Afternoon Sessions
   Our Places, Our Stories: The Role of Historic Sites and Museums in African American History
   Mysteries at the Museum South Carolina Style
4:00 – 6:00 pm Outdoor Recreation
6:00 - 8:00 pm Reception and Silent Auction, NWTF – Pavilion
9:00 pm - until Hospitality Suite, Hotel Aiken

Friday, March 11, 2016
9:00 – 10:00 am Morning Sessions
   SCUAA and You! – Preserving South Carolina’s Cultural and Natural Resources
   Connecting Communities through History: Columbia Jewish Heritage Initiative
   Connecting Communities through Arts & Culture: Resources from the S.C. Arts Commission
10:15 – 11:15 am GroupThink
11:30 am – 12:30 pm Mid-Morning Sessions
   Lack of Diversity in Museums
   Perspectives: Using Dialogue to Uncover Voices of the Past
   Collaborative Programs with Results!
12:30 – 2:00 pm Annual Business Meeting and Picnic, NWTF, Federal Conference Room
Wednesday, March 9, 2016

**3:00 - 5:00 pm** Conference Registration, Hotel Aiken

**9:00 am – 4:00 pm** Workshop (choose one of two)

**Edgefield Walking Tour – meet at Discovery Center**
Experience downtown Edgefield through a guided tour of Willowbrook Cemetery, a demonstration at Edgefield Pottery, a behind the scenes look at the Genealogical Society, a tasting at Carolina Moon Distillery, a tour of the oldest newspaper in South Carolina, The Edgefield Advertiser, and more!
Additional fee for tour. Limited to 25 people.

**White Gloves Gang Workshop – Aiken County Historical Museum**
Once again, the SCFM White Gloves will gather to assist with some hands-on curatorial projects. Meet at the Aiken County Historical Museum (433 Newberry St SW, Aiken, SC 29801). All backgrounds and knowledge levels are welcome! This is a great chance to for those with limited experience to work alongside those with collections skills. It’s sure to be a fun work day as we help to spruce up collection displays and improve artifact storage. Snacks and lunch are included.
No additional fee for the WGG Workshop, but space is limited to 10 people.

**5:00 – 7:00 pm** Welcome Cocktail Hour, Aiken Brew Pub
Meet new people and say hello to old friends as we snack on a few starters. The Aiken Brew Pub’s Sports Bar is located right down the street from Hotel Aiken.

**Downtown Dinner in Aiken** – Dinner is your opportunity to explore on your own. Grab a chili dog from City Billiards, sample sushi in the Alley’s Takosushi, pickup pizza from Mellow Mushroom, or find another favorite in downtown!

**9:00 pm - until** Hospitality Suite, Hotel Aiken
Unwind after a long day of touring, volunteering and networking. All are welcome. Just show up!
Celebrating Carolina Culture

Thursday, March 10, 2016

8:30 am - 5:00 pm
Conference Registration, NWTF, Entry Hall
Exhibitors, NWTF, Entry Hall

9:00 – 10:30 am  Morning Sessions (one of two)
Connection with Major Donors
Administration, Fundraising, Board Leadership
Do major donors seem unreachable? Philanthropy expert, Allan Burrows, shares keys to success in reaching major donors based on major campaigns and annual campaign experience from several recent museum clients of varying sizes and scope. Learn the steps to build a major donor program and get motivated with interesting visuals, useful guidance, and take-home examples you can put to use to reach and excite potential major donors for your museum. Participate in discussion about how to enlist top leaders and donors, and get them talking about your museum. Enthusiasm, passion, knowledge and dedication combine to bring about results in this engaging session as well as in your own museum’s philanthropic endeavors.
-Allan Burrows, President, Capital Development Services

Museums Do Hollywood: the Good, the Bad, and the Ugly
Administration, Marketing, Membership, & Fundraising
Ever thought about reaching out to Hollywood for some big screen attention? Wondered what it would be like to get your museum on TV? Ever been approached by filmmakers about using your museum, building, or sites in film? Join a panel discussion with museum representatives that have been there. Learn about the pros and cons of bringing the “Hollywood types” into our institutions. What went right and what went wrong. Also discussion about the legal expectations from both sides of the game and issues to consider before jumping off into stardom!
-Walter Hill, Director, Horry County Museum
-Hillary Winburn, Curator, Horry County Museum
-Fielding Freed, Director of Historic House Museums, Historic Columbia
-M. Tracey Todd, Vice President & Chief Operating Officer, Middleton Place Foundation
-J.R. Fennell, Director, Lexington County Museum

10:45 am – 11:45 am  Mid-Morning Sessions (choose one of four)
Internships and Your Institution
Administration, Education
Can internships work for both you and the intern at your institution? How to plan, how to communicate, how to troubleshoot, and how to evaluate internships at your institution.
-Dr. Lana Burgess, Faculty Curator/Director, Museum Managements Program, USC McKissick Museum
-Andy Thomas, MA Candidate in Public History
-Rebecca Shepherd, MA Candidate in Public History
-Sarah Lerch, MA Candidate in Public History

Accessing History – Museums in a Post-ADA World
Administration, Education, Exhibits, Volunteers
The ADA changed the US and opened doors to millions of people disabilities. This session will explore the obligations of museums and historic properties in regards to ADA, but will go beyond the legal implications to address strategies of universal design for all visitors, especially those with physical, emotional, or mental disabilities.
-Dr. Katie Stringer Clary, Instructor, CCU
Preserving Georgetown’s History in the 21st Century
Collections, Education, Exhibits, Marketing

Today, when you think of Georgetown County, you think of beaches, mini golf and tourist attractions. But what about its history? The city of Georgetown is the 3rd oldest in the state and has a rich history that dates back to the time when rice was king and indigo was a precious export. In 2007, the Georgetown County Library collaborated with seven area museums and cultural organizations to digitally preserve the many photographs, documents and important items that tell the story of this coastal area. Join Julie Warren as she talks about how the digital library has evolved, what it means to provide “easier access” and how the history of Georgetown is being shared worldwide. Lee Brockington, senior interpreter at Hobcaw Barony, discusses the participation of the Belle W. Baruch Foundation, the first partner in the project. With its photograph collection threatened, Hobcaw Barony benefited from GCDL's preservation, availability and searchability of images related to African American and Baruch family history.

-Julie Warren, Project Manager, Georgetown County Digital Library
-Lee Brockington, Senior Interpreter, Hobcaw Barony

Cultural Collaborations: Unraveling the Mystery of a Mid-19th Century Quilt
Collections, Education, Exhibits

In January 2015, while conducting research at the archives of the Gregg-Graniteville Library on the University of South Carolina -Aiken campus, an artifact was revealed that is usually housed deep in their collections. The object was a mid-19th century quilt including a provenience card that raised a lot of questions. Who created the quilt and how did it end up in the collections? Using the knowledge gleaned from research conducted on the textile mill village of Graniteville, South Carolina and collaborations with local historical societies, museums, and libraries the answers revealed themselves and the quilt's creator.

-George Wingard, Archaeologist, Savannah River Archaeological Research Program
-Deborah Tritt, Instruction/Reference Librarian & Coordinator of the Gregg-Graniteville Archives, Gregg-Graniteville Library, University of South Carolina Aiken

Awards Recognition Luncheon, NWTF, Federal Conference Room

Help recognize the outstanding achievements of the state’s museums and museum supporters that have demonstrated their commitment to providing unique experiences, preserving our natural and cultural history, and creating educational opportunities for visitors.

Awards will be presented for Award of Achievement, SCFM Professional Service Award, Certificate of Special Recognition, and Jill Beute Koverman Award.

Meet Our Exhibitors, NWTF, Entry Hall

Exhibitors will be on hand throughout the conference, but we’ve set aside time to ensure that you don’t miss your chance to check out some great resources and speak with suppliers firsthand.

Technology Petting Zoo, NWTF, Entry Hall

Interact and explore uses for technology in your museum as Jason Broughton, Outreach Coordinator for the State Library Communication Department provides a hands-on demonstration of tablets and other devices.

Afternoon Sessions (choose one of two)
Our Places, Our Stories: The Role of Historic Sites and Museums in African American History
Administration, Education, Volunteers

In 1978, coordinated grassroots preservation efforts on the part of Columbia, South Carolina’s African American and white communities saved a circa-1875 former residence, which had been owned by the same African American family from 1843 until 1970, thus creating the Mann-Simons Cottage and Center for Afro American Culture. This local landmark initially had a predominately African American administrative and visitor base. During the past three decades the site has experienced a decline in the breadth of support from the African American community, however. Despite
Celebrating Carolina Culture

this trend, there remains a general knowledge of the Mann-Simons Site’s importance through conversation and popular memory. Consequently, the property’s potential as a “must experience” destination for African American (and other) patrons waits to be fulfilled through reimagining that is genuinely representative of the community needs. The panel will address issues specific to the process that Historic Columbia is engaged in at Mann-Simons, but also at other regional institutions. Questions that will be addressed include:

- How can or how do people talk about the divide between historically African American (or otherwise) sites that may be preserved and administered by predominantly white-associated agencies/organizations?
- How can institutions build trust with communities whose members feel the organization’s members, staff and supporters “don’t look like them?”
- How can meaningful support for historic properties/collections/etc. be garnered from groups that are hesitant to offer it when they perceive (or realize and actual) historical imbalance in power/cultural currency/etc.?
- How can/should communities for whom sites/collections were preserved and interpreted “step-up” and how should/could the organizations that have sought to engage said communities “step aside” to make stewardship, cultural ownership and educational programming more greatly reflect a community focus and be more effective?
- In what ways can such interaction lead to a model site/experience that proves to be a place of healing/understanding/forward thinking?

Robin Waites, Executive Director, Historic Columbia
Dina Bailey, Director of Educational Strategies, National Center for Civil and Human Rights, Atlanta, GA
Porchia Moore, Facilitator, Mann-Simons Engagement Project, Historic Columbia
Glenice Pearson, Member, Richland County Conservation Commission

Mysteries at the Museum South Carolina Style

All Audiences – Everyone is welcome!
This session is based on the popular Travel Channel show Mysteries at the Museum, which highlights American museums that house fascinating treasures of the past. Each episode reveals that behind each artifact is another story to be told — tales brimming with scandal, mystery, murder and intrigue. Does your institution contain an artifact with a captivating story behind it that is Mysteries at the Museum worthy? We invite YOU to attend this session and present your interesting artifact; or come simply to listen and learn about the peculiar and mystifying objects housed in South Carolina museums. If you are interested in presenting an artifact please contact Zinnia Willits at zwillits@gibbesmuseum.org or Fielding Freed at ffreed@historiccolumbia.org

*Presentations should be five minutes or less; power point can be used to provide visuals if it is not feasible to bring the object. Through this session we hope to compile a list of unique and mysterious artifacts that might encourage Mysteries at the Museum to consider South Carolina institutions for future episodes. Inclusion of objects on this list is completely at the discretion of each institution and is not a requirement for presenting.

-Zinnia Willits, Director of Collections Administration, Gibbes Museum of Art
-Fielding Freed, Director of Historic House Museums, Historic Columbia Foundation
-Additional presenters will be added through a “call” for presenters in the weeks before the conference

4:00 – 6:00 pm Outdoor Recreation
Get outdoors and try your hand at a few of the experiences the NWTF has to offer. Participants will have a chance to explore a nature trail, practice their aim with archery or skeet shooting, or maybe even take a ride on a paddleboat or canoe!

6:00 – 8:00 pm Blue Jean Barbecue Bonfire and Silent Auction, NWTF, Pavilion
Throw on your blue jeans and join us for a hog roast with all the fixin’s! This fundraising event helps SCFM provide conference scholarships each year. Bid on unique items and experiences donated by museums and cultural institutions around the state.

9:30 pm - until Hospitality Suite, Hotel Aiken

SCFM Annual Conference 2016
Celebrating Carolina Culture

Friday, March 11, 2016

8:30 am - 12:00 pm
Conference Registration, NWTF, Entry Hall
Exhibitors, NWTF, Entry Hall

9:00 – 10:00 am  Morning Sessions (choose one of four)
SCUAA and You! – Preserving South Carolina’s Cultural and Natural Resources
Administration, Collections, Education, Exhibits
The South Carolina Underwater Antiquities Act (SCUAA) of 1991 was enacted to preserve and encourage the scientific and recreational values inherent in submerged archaeological and paleontological material for the benefit of the people of the State. The Act declares as property of the State submerged archaeological and paleontological material located on or recovered from submerged lands over which the State has sovereign control. A panel of experts from the Maritime Research Division (part of the SC Institute of Archaeology and Anthropology) and the SC State Museum will discuss this Act as it pertains to ownership of archaeological and paleontological resources and its impact on SC museums. You’ll learn where the Act applies, what types of material are covered by the Act, and the steps to take in order to legally acquire specimens covered by the Act. No staff member wants to unwittingly accession stolen State property into their institution’s collection!
- David Cicimurri, Curator of Natural History, SC State Museum
- Nate Fulmer, underwater archaeologist, Maritime Research Division, SC Institute of Archaeology and Anthropology
- Jessica Irwin, underwater archaeologist, Maritime Research Division, SC Institute of Archaeology and Anthropology

Connecting Communities through History: Columbia Jewish Heritage Initiative
Administration, Education, Volunteers, Fundraising
Using its award-winning Connecting Communities through History initiative as a model, in 2015 Historic Columbia embarked on an effort to preserve local Jewish history and make enriching and meaningful stories accessible to a broad range of audiences in dynamic and engaging ways. The program directly addresses gaps in the historic records as well as community needs outlined by the Central Carolina Community Foundation’s grant program whose goals are to support organizations that present vibrant social offerings and to create a more open, welcoming community. Learn from program volunteers, partners, donors and HC staff how to develop, fund and implement programs that address community needs.
- Robin Waites, Executive Director, Historic Columbia
- Rachel Barnett, Past President, Jewish Historical Society of SC
- Dr. Lilly Filler, President, Columbia Holocaust Education Project, Columbia, SC
- David Laird, Director of Community Impact, Central Carolina Community Foundation, Columbia, SC

Administration, Education, Exhibits
The story of a community who built a library that reflects the thriving cultural heritage of their Gullah-Geechee sea island.
- Jay White, AIA, Liollio Architecture

Connecting Communities through Arts & Culture: Resources from the S.C. Arts Commission
Administration, Education, Fundraising
Whether you are an arts-focused organization or one that uses the arts to help accomplish another mission, the S.C. Arts Commission is a willing partner in serving the needs of communities and children through the arts. Find out about staff assistance, programs, grant support and a statewide network of contacts and affiliated organizations that can help in your own community.
- Rusty Sox, Senior Manager, SC Arts Commission, 1026 Sumter St. Suite 200, Columbia SC 29201
10:15 – 11:15 am GroupThink (choose one of two)
Application: Maybe it’s time to dust off your outdated museum policies for a review or maybe you need a jump start with creating a new policy. Let’s brainstorm about five of the essential modern museum policies we should all be considering.

Abstract: What makes a museum a museum? Can a “museum” exist without an artifact collection? Without an education program or exhibits? Explore the definition of a museum and discuss some ways to broaden the scope of the museum category.

11:30 am – 12:30 pm Mid-Morning Sessions (choose one of three)
Lack of Diversity in Museums
Administration, Collections, Education, Exhibits
University of South Carolina graduate students will discuss their research related to diversity (or lack thereof) and race represented in a museum setting. One panelist will talk specifically about the lack of diversity among costumed historians at living history museums.
- Lana Burgess, Faculty Curator/Director, Museum Managements Program, USC McKissick Museum
- Sarah Lerch, MA Candidate in Public History

Perspectives: Using Dialogue to Uncover Voices of the Past
Education
Most plantation records are from the perspective of the Master, the enslaver. But look closer…can we use those writings to gain the human perspective of the men, women, and children that were held in bondage and left no written voice? Join this session and enter the discussion of how we give voice, identity, faces, humanity to those left out of the written historic record.
- Joy Raintree, Park Ranger, Redcliffe Plantation

Collaborative Programs with Results!
The Horry County Museum and The Athenaeum Press at Coastal Carolina University will explore and further expand the possibilities partnerships between local museums and university organizations. Over the Spring and Summer of 2015, the Horry County Museum generously offered their time, space and expertise to a group of Athenaeum Press students working on a project surrounding African American soldiers during WWII. The project offered students the rare experience of putting together a professional-grade museum exhibit, and the museum an interactive and unique exhibit space. The project also produced a book and traveling exhibit (released in Fall 2015). This exhibit presents a model for engaging local universities in translating original research to a broad and public audience, as well as building fruitful, multidimensional and sustainable partnerships.
- Walter Hill, Director, Horry County Museum
- Dr. Maggi Morehouse, Burroughs Distinguished Professor of Southern Studies and Professor of History
- Steven Sargent, Senior History student
- Amanda Hamilton, Senior History student
- Alli Crandell, Digital Content Coordinator, The Athenaeum Press

12:30 – 2:00 pm Annual Business Meeting, NWTF, Recreational Area
We’ll wrap up the conference with the SCFM Annual Business meeting and a picnic by the pond! You won’t want to miss updates from the Executive Committee, future ideas and plans for SCFM, and a special door prize drawing!
Celebrating Carolina Culture

Conference Hotel Information:

Hotel Aiken
235 Richland Avenue West
Aiken, South Carolina 29801

General phone: 1-803-648-4265

Room rates are as follows:

Doubles, Double Queens or King:   $60+ 12% tax= $67.20 per room/ night

Mention you’re with the “SC Federation of Museums Conference” when making your reservation in order to receive this pricing.

The group rate is available until March 1, 2016.

Please consider nominating an institution or individual who has contributed to the growth and success of our state's museums for recognition by SCFM. Nominations for SCFM Awards are due by January 31, 2016, and will be presented Thursday, March 10th at the Annual Conference’s Awards Luncheon. More information about the SCFM Awards Program may be found at http://www.southcarolinamuseums.org/conference.

The South Carolina Federation of Museums offers scholarships to attend its annual conference. The deadline to submit an application is February 12, 2016. For more information about the Christopher T. Loeblein Annual Scholarship visit http://www.southcarolinamuseums.org/conference. Contact Fielding Freed at 803-252-1770, ext. 34 or ffreed@historiccolumbia.org.

Would you like to donate to the Annual SCFM Silent Auction? Gift baskets, tickets to regional events and artisan crafts are great items for bidding. This year’s Silent Auction will be held on Thursday, March 10, 2015, at 6:00 pm, and all proceeds benefit the Christopher T. Loeblein Scholarship Fund. Contact Niki Ohlandt at 843-546-9361 or nlohlandt@yahoo.com.
Celebrating Carolina Culture

Please select which sessions you would like to attend and return with the registration form.

Wednesday, March 9, 2016
9:00 am – 4:00 pm  Workshop (choose one of two)
☐ Traveling Workshop (additional cost, limited to 25 people)
☐ White Gloves Gang Workshop (no additional cost, limited to 10 people)
5:00 – 7:00 pm
☐ Welcome Cocktail Hour
9:00 pm – until
☐ Hospitality Suite

Thursday, March 10, 2016
9:00 – 10:30 am  Morning Sessions
☐ Connection with Major Donors
☐ Museums Do Hollywood: the Good, the Bad, and the Ugly
10:45 – 11:45 am  Mid-Morning Sessions
☐ Internships and Your Institution
☐ Accessing History – Museums in a Post-ADA World
☐ Preserving Georgetown’s History in the 21st Century
☐ Cultural collaborations: Unraveling the Mystery of a Mid-19th Century Quilt
12:00 - 1:30 pm
☐ Awards Recognition & Luncheon
1:30-2:15 pm
☐ Meet Our Exhibitors, NWTF, Entry Hall
☐ Technology Petting Zoo, NWTF
2:30-4:00 pm  Afternoon Sessions
☐ Our Places, Our Stories: The Role of Historic Sites and Museums in African American History
☐ Mysteries at the Museum South Carolina Style
4:00 – 6:00 pm
☐ Outdoor Recreation
6:00 - 8:00 pm
☐ Reception and Silent Auction
9:00 pm – until
☐ Hospitality Suite

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9:00 – 10:00 am  Morning Sessions
☐ SCUAA and You! – Preserving South Carolina’s Cultural and Natural Resources
☐ Connecting Communities through History: Columbia Jewish Heritage Initiative
☐ Connecting Communities through Arts & Culture: Resources from the S.C. Arts Commission
10:15 – 11:15 am
☐ GroupThink: Application
☐ GroupThink: Abstract
11:30 – 12:30 pm  Mid-Morning Sessions
☐ Lack of Diversity in Museums
☐ Perspectives: Using Dialogue to Uncover Voices of the Past
☐ Collaborative Programs with Results!
12:30 – 2:00 pm
☐ Annual Business Meeting and Picnic

Add a SCFM Membership
☐ Institutional Membership (Dues are based on the institution's annual budget): $25 (under $50,000), $35 ($50,001 - $100,000), $50 ($100,001 - $500,000), $75 ($500,001 - $1,000,000), $100 (over $1,000,001)
☐ Professional Membership (All museum professionals employed in South Carolina): $15 for staff of institutional members, $20 for staff of non-member institutions
☐ Affiliate Membership (Non-museum institutions and organizations, vendors, private museum consultants and out-of-state professionals): $25
☐ Associate Membership (Museum volunteers and board members): $10
☐ Student Membership (All university and college level students): $10
Celebrating Carolina Culture

Name / Title / Institution: ____________________/_____________________/___________________

Mailing Address: ____________________________________________________________________________

City: ___________________  State:   _______  Zip code: ____________  Telephone:____________________

Email: _____________________________________________________________________________________

SCFM Member Number:   _________________________________ Expiration Date: ______________________

Dietary concerns ________________ Vegetarian? _________  Food Allergies? (Please list)__________________

Please return this form, session preference form, and payment or proof of paypal payment to:

SCFM – Conference Registration
Aiken County Historical Museum
433 Newberry St SW
Aiken, SC 29801

or  scfm.pdc@gmail.com

Make checks payable to SCFM or pay by credit card via PayPal available online at
www.southcarolinamuseums.org under Conference.

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<th>EVENT</th>
<th>DESCRIPTION</th>
<th>EARLY BIRD PRICE (by 1/31/2016)</th>
<th>REGULAR REGISTRATION (2/1/16 – 3/7/2016)</th>
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<td>Full Conference</td>
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<td>$140 (Students $110)</td>
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Total Amount Due: $____________

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SCFM Annual Conference 2016 10