



March 11-13, 2015

Florence, SC

New Ideas, Big Future:

South Carolina Museums on the Move

#evolvingmuseumssc

Conference Registration, Florence County Museum, 111 W Cheves St, Florence, SC 29501
Wednesday – Thursday, 8:00 am – 5:00 pm
Friday, 8:00 am – 12:00 pm

Wednesday, March 11, 2015

9:00 am – 4:00 pm **Workshop (choose one of two)**

Traveling Workshop

Visit **Moore Farms Botanical Gardens**, as well other exciting cultural developments in Lake City, SC. Bus leaves the Florence County Museum at 9:00 am, lunch is included.
Additional \$30 fee to help cover trip costs. Only available through early registration.

White Gloves Gang Workshop

The SCFM White Gloves Gang will meet up once again for a day of hands-on curatorial assistance. Meet at the **Marion County Museum** (101 Willcox Ave, Marion, SC 29571) where we will be led by Zinnia Willits, Director of Collections Administration at the Gibbes Museum of Art, and Rosanne Black of the Marion County Museum. This is a great chance to use your curatorial knowledge or to gain some experience through projects that may include the cataloging of artifacts, organization of the museum's archeological collection and giving current exhibits a fresh look. Snacks and lunch are included.
No additional fee for the WGG Workshop, but space is limited to 10 people.

5:30 – 7:30 pm **Welcome Cocktail Hour**, The Library, Tapas Restaurant & Craft Cocktail Bar

Dinner on your own in downtown Florence

Rediscover dining in downtown Florence, SC. Over the past ten years, Florence has worked diligently to bring life back to the core of the "Magic City". Dining options enclosed in conference packet.

9:00 pm - until **Hospitality Suite**, Hotel Florence

Unwind after a long day of touring, volunteering and networking. All are welcome. Just show up!

New Ideas, Big Future: South Carolina Museums on the Move

Thursday, March 12, 2015

8:00 am - 5:00 pm Exhibitors, Historic Waters Building - Mezzanine

9:00 – 10:15 am **Keynote Breakfast**, Florence County Museum - Lobby
Ben Zeigler, local Florence attorney and entrepreneur will join us for a discussion on the growth and redevelopment of cultural institutions and their importance to evolving communities.

10:30 am - 12:00 pm **Mid-Morning Sessions (choose one of four)**

Creating the T-Shaped Professional: Developing Breadth and Depth Through Internships

Continuing Education, Professional Development, Leadership

Florence County Museum, Art Studio

For emerging museum professionals, internships are an essential part of their academic careers. But do students really know what kind of experience they should be having during their internship? Not always. What about the museum staff supervising them? No, not them either. This workshop will introduce the T-shaped professional model as a method for demystifying the internship process and better preparing future museum careerists with key competencies for success.

Students, EMPs, and seasoned professionals are all welcome to share in the dialogue.

— Lana Burgess, Director, USC Museum Management Graduate Certificate Program, McKissick Museum

Learning to Write Painting Condition Reports

Administration, Collections, Education, Exhibits

Historic Waters Building, South Gallery

In this workshop, participants will learn about the different elements of a painting, such as the stretcher, paint layer, ground layer, and surface coatings. Participants will use this information in a hands-on section of the workshop in which small groups will write condition reports from an example painting. A review of the condition report will conclude the workshop.

— Craig Crawford, PA, AIC, Crawford Conservation, Inc.

— Jaime Misenheimer, USC

Discovering the Potter Dave: How the Archaeological Discovery of a 19th Century Stoneware Vessel Lead to Better Understanding the Man Who Created It

Administration, Collections, Education, Exhibits, Membership, Volunteers

Historic Waters Building, Main Gallery

In 2006, an archaeological crew from the Savannah River Archaeological Research Program unearthed a shattered signed alkaline-glazed stoneware jar, signed by the enslaved Edgefield potter Dave. George Wingard will be screening his, and co-producer Mark Albertin's, award winning documentary inspired by the jar's excavation, and afterwards presenting the vessel for a period of comments and questions.

Discovering Dave: Spirit Captured in Clay was chosen as an Outstanding Selection at the Dixie Film Festival in Athens, Georgia and also at the Beaufort Film Festival in Beaufort, South Carolina. It won first-runner up best documentary at the 2014 Myrtle Beach International Film Festival, First-Runner Up Best Film and Most Inspirational Film at the Archaeology Channel Film Festival held in Eugene, Oregon. Recently it won Best South Carolina Heritage Film at the 2014

New Ideas, Big Future: South Carolina Museums on the Move

Arkhaios Cultural Heritage Film Festival held in Hilton Head, South Carolina. Late January 2015, the film will be screened and judged at the San Diego Black Film Festival.

— George Wingard, Program Coordinator, Savannah River Archaeological Research Program, SC Institute of Archeology and Anthropology, USC

A Legacy of Education, Agency and Activism: Celebrating the 150th Anniversary of the Avery Normal Institute in Charleston, South Carolina

Collections, Education, Exhibits, Fundraising

Florence County Museum, Multipurpose Room

In 2015, the College of Charleston's Avery Research Center for African American History and Culture will celebrate the 150th anniversary of the Avery Normal Institute. This secondary school trained Black students for professional careers and leadership roles, and served as a hub for Charleston's African American community from 1865 to 1954. In 1978 the alumni of the Avery Normal Institute, spearheaded by the Honorable Lucille Whipper, formed the Avery Institute of Afro-American History and Culture. This organization worked with the College of Charleston to renovate their former school building and establish the Avery Research Center in 1985. Their goal was to preserve the legacy of the Avery Normal Institute and educate the broader community about the history and culture of African Americans in Charleston, the South Carolina Lowcountry, and South Carolina at large. In this presentation, Avery Research Center staff members will describe upcoming plans to commemorate this rich history of African American education at Avery and beyond, through an annual conference on Black education, physical and digital exhibitions that feature archival materials relevant to the history of Black education, and various public programs and fundraising events.

— Dr. Patricia Williams-Lessane, The College of Charleston's Avery Research Center

— Mr. Curtis Franks, Museum Curator and Facilities Manager, Avery Research Center

— Mr. Aaron Spelbring, Manager of Archival Services, Avery Research Center

— Dr. Mary Battle, Public Historian, Avery Research Center

12:15 - 1:30 pm Awards Recognition & Luncheon, Hotel Florence – Victor's Bistro

Help recognize the outstanding achievements of the state's museums and museum supporters that have demonstrated their commitment to providing unique experiences, preserving our natural and cultural history, and creating educational opportunities for visitors.

Awards will be presented for **Award of Achievement, SCFM Professional Service Award, Certificate of Special Recognition**, and the **Jill Beute Koverman Award**.

1:30-2:00 pm Meet Our Exhibitors, Historic Waters Building - Mezzanine

Exhibitors will be on hand throughout the conference, but we've set aside time to ensure that you don't miss your chance to check out some great resources and speak with suppliers firsthand.

2:15-3:15 pm Afternoon Sessions (choose one of four)

A Case Study of Process and Outcome Evaluation at the Woodrow Wilson Family Home

Administration, Education, Volunteers

Florence County Museum, Art Studio

Leading up to the re-opening of the Woodrow Wilson Family Home: A Museum of Reconstruction, staff at Historic Columbia worked with a variety of partners to ensure that the tours of the site would be provided by staff and volunteers who were well-trained in new site

New Ideas, Big Future: South Carolina Museums on the Move

content as well as in addressing challenging topics with visitors. Working with an evaluation consultant, University of SC faculty staff developed and implemented an evaluation plan that allowed them to assess the training, the trainers and trainees. This has laid the foundation for a visitor evaluation format, monthly assessment and feedback sessions that has led to dramatic shifts in the interpretive outcomes for the organization.

Session attendees will hear from staff and volunteers who designed and experienced the process and have the opportunity to learn the pros and cons of this evaluation.

- Robin Waites, Executive Director, Historic Columbia
- Fielding Freed, Director of House Museums, Historic Columbia
- Margie Richardson, Docent/Volunteer, Historic Columbia

African American Art Affiliates and Mainstream Museums: A Successful Collaboration

Administration, Collections, Education, Exhibits, Marketing, Membership, Volunteers, Fundraising

Florence County Museum, Multipurpose Room

In 1927, the Chicago Art Institute presented the first major exhibition of art by African Americans. It was designed to promote racial equality and demonstrate artists' abilities. During that time museums had an exclusive venue and Blacks had been barred from visiting, let alone exhibiting. Since then, America's major museums have served as crucial locations for African Americans to attest to their contributions to the art and culture of this country. The United States is becoming more, rather than less, culturally diverse. The term "mosaic" is now used to describe this state of affairs and to symbolize the ideal of unity in diversity. Through Friends of African American Art and Culture (FAAAC), the Columbia Museum of Art has provided a unique opportunity to examine cultural diversity through museum collections, exhibitions and programs that reflects a variety of African American art. It has also spawned new ways through technology and social media to integrate multicultural topics into the community.

This session will explore how Friends Groups help advance and promote the mission of museums. The panelists will make the case for how support of groups such as FAAAC will do more to increase active engagement and participation of historically under-represented members of communities in local museums. The panelists will discuss past successful ventures and events, highlight future programming and projects, and talk about what museums can do to help encourage and support unique groups such as FAAAC.

- Allen Coles, President, Friends of African American Art and Culture
- Porchia A. Moore, PhD Candidate, USC School of Library and Information Science
- Brandolyn Thomas Pinkston, Program Chair, FAAAC at the Columbia Museum of Art

It's Not the Heat – It's the Humidity: Museum Environmental Standards

Collections, Exhibits, Volunteers

Historic Waters Building, Main Gallery

The fight over the thermostat doesn't end at home! This session will discuss what the environmental goals for storage and exhibits should be...and what is a realistic expectation in the real world with budget and building constraints. We will also look at how to address environmental concerns and compromise when loaning objects.

- Melissa Jolley, Curator, New South Associates, Inc., Savannah River Site

This is Your Mother's Art Museum: Enhancing Experiences for Senior Audiences

Education, Marketing, Membership

Historic Waters Building, South Gallery

In just the last four years persons over 65 have become the fastest growing segment of the US population. In other words, the baby boomers are booming. While museum programs are trending toward younger and younger audiences, we must also be aware of the needs of our older visitors, from honing cognitive abilities to having meaningful social interactions. The Columbia Museum of Art has recently undertaken a Creative Age initiative aimed at doing just that. This panel focuses on the specific changes the museum has made not only to its programs and physical environment but its marketing strategies and community partnerships as well. The panelists offer insights from their months of planning, execution, and evaluation of its ongoing efforts to attract and engage senior audiences that can be repeated and adapted for use at a museum of any size or focus.

- Glenna Barlow, Adult Programs Manager, Columbia Museum of Art
- Megan Maberry, Adult Programs and Visitor Services Coordinator, Columbia Museum of Art
- Mary Katherine Hirsch, Docent Committee Liaison, Columbia Museum of Art

3:30 – 5:00 pm Late Afternoon Sessions (choose one of three)

The Sacred Cow Barbecue: Dealing with Myth in Historic Site Interpretation

Collections, Education, Historic Houses

Florence County Museum, Art Studio

Many of our historic places are steeped in legend and mystery. What do we do when we find that our great tour guide stories may not be true? Spartanburg County Historical Association staff Caroline Sexton and Julius Dargan explore the myths surrounding Walnut Grove Plantation and how the SCHA is balancing public expectations with the need for historical accuracy, then lead a roundtable discussion on these issues.

- Julius Dargan, Operations and Programming Manager, Spartanburg County Historical Association
- Caroline Sexton, Executive Director, Spartanburg County Historical Association

Museum Student Project: Horry County Museum and CCU Collaboration Project

Administration, Collections, Education, Exhibits

Florence County Museum, Multipurpose Room

Resources, administration, and guidance are being provided by the Horry County Museum and Coastal Carolina University for a team of students as they research a valuable local photograph collection, which has never been published before. The project's end result will be a student generated publication that will be available to the public. Many different fields of study, such as graphic design and history, are being included in the project which will also include a digital supplement to the printed publication. CCU students will present the project, describe their roles in it, discuss issues they faced, and how it can be applied to different subjects. Faculty and staff will be available as well to give perspective on the role the university played in providing the resources.

- Walter Hill, Director, Horry County Museum
- CCU Faculty and Students

Pee Dee River Journey: Where History Meets Prehistory (*will return at 5:30*)

Collections

Meet in the Lobby of the Florence County Museum

History joins natural history in this field trip to the Burches Ferry locality along the Great Pee Dee River, where fossils have been collected for hundreds of years. This locality showcases the contact between 70 million-year-old Cretaceous marine deposits and the overlying sediments deposited within the last million years. During Colonial times, the area witnessed the truce between General Francis Marion and Major Micajah Gainey of the Pee Dee Loyalist Militia. Nearly sixty years later the site was well known for Joseph Burch's mill and ferry crossing for travelers. It was at that time that Michael Tuomey visited, and subsequently described the Burches (Birch's) Ferry locality in his 1848 Report on the Geology of South Carolina, noting a great abundance of belemnite guards. Ever since, Burches Ferry has been a well-known fossil collecting locality for amateurs and geologists, producing significant material housed in many regional museums.

If river levels are low enough, participants may collect fossils. Wear casual, comfortable clothing and good walking shoes (sneakers or boots). *Limited to 20 participants.*

— Christian Maloney Cicimurri, Curator of Natural History, McKissick Museum, USC

— Dave Cicimurri, Curator of Natural History, South Carolina State Museum

7:00 - 9:00 pm Reception and Silent Auction, Historic Waters Building - Main Gallery

Redo - Join us as we put a new swing on your classic cuisine and cocktails, inspired by the Florence County Museum collections. This fundraising event helps SCFM provide conference scholarships each year. Bid on unique items and experiences donated by museums and cultural institutions around the state.

9:30 pm - until Hospitality Suite, Hotel Florence

So, that is what you think! Join us for a friendly evening of discussion as we debate current museum topics. Suggestions can be made on social media until the conference when one particularly titillating topic will be selected. Be sure to check in at the bar and be ready to take a stand.

Friday, March 13, 2015

8:00 am - 1:00 pm Exhibitors, Historic Waters Building, Mezzanine

8:30 - 9:30 am Plenary Session – Florence County Museum, Lobby

Get to know the names behind the South Carolina Federation of Museums Executive Committee. Each member will discuss their career and involvement with South Carolina museum community.

9:45 - 10:45 am Morning Sessions (choose one of four)

A Rhinoceros with a Cloud of Points

Administration, Education, Exhibits

Florence County Museum, Art Studio

The Aiken-Rhett House, c.1820, in Charleston is using advanced 3D documentation and modeling to enhance the visitor experience and to describe the historic grandeur of this urban plantation via photo-realistic renderings of the house in two key periods.

— Jay White, Associate Principal & Preservation Market Leader, Liollio Architecture

Connecting Teachers to Collections: Fostering Relationships Between Museums and Teaching Professionals

Collections, Education, Marketing

Florence County Museum, Multipurpose Room

Museums and schools are natural collaborators. Whether through field trips or classroom outreach, museum educators and teachers have worked to bring students and collections together for decades. This workshop will explore ways in which museums can move past the single visit museum encounter to build meaningful partnerships with teachers and schools.

— Kim Groom, Curator of Education, Florence County Museum

What's the Hook? Engaging Major Donors as Partners for Growth

Administration, Marketing, Volunteers, Fundraising

Historic Waters Building, South Gallery

As you plan for museum expansion or new exhibits to better serve your community, you will need major philanthropic partners to realize your goals. Learn how to identify and engage potential major donors who may or may not be involved currently in your museum. Learn how to adopt a culture of philanthropy and a donor-driven approach to attract the support needed to accomplish your mutual goals for the community. Learn how a compelling case for support and donor engagement are just two of the keys to developing a partnership with major donors that will continue to reap rewards for both in the years to come.

— Sandy Morckel, CFRE, President and Change Agent for Inspired Philanthropy

— Walter Hill, Director, Horry County Museum

CMA for All: Creating an Inclusive Educational Experience for Children on the Autism Spectrum

Administration, Education, Marketing, Membership, Volunteers

Historic Waters Building, Main Gallery

Museums of today are exercising their exceptional capacity to reach out to diverse communities and create inclusive learning environments for audiences who have historically been marginalized. Children with autism spectrum disorders (ASD) represent one of those populations. Due to

New Ideas, Big Future: South Carolina Museums on the Move

impairments in social interaction and communication, autistic children may face challenges in traditional education settings. Therefore, creating opportunities for accessible and inclusive education is of paramount importance for ensuring the overall well-being of families affected by autism, as well as enhancing their cultural experience. Museums are ideal for accomplishing this goal because they offer a setting that is conducive to multisensory, engaging, and free-choice learning.

This panel presentation will describe a collaborative effort between the Columbia Museum of Art, the School of Library and Information Science at the University of South Carolina, and the Autism Academy of South Carolina to design and implement a sustainable access program. “Arts and Autism” is a two-hour program which combines an interactive gallery tour and hands-on workshop. The presenters will focus on the issues related to strategic planning, marketing, implementation, and evaluation of this access program. In particular, the presenters will highlight the use of Visual Thinking Strategies (VTS) to foster an inquiry-based learning environment where autistic children can best develop their language and critical-thinking skills.

- Kerry Kuhlkin-Hornsby, Director of Education, Columbia Museum of Art
- Chelsea Swentik, Education Programs Assistant, Columbia Museum of Art
- Liya Deng, Doctoral Student, USC
- Stan Trembach, Doctoral Student, USC

11:00 am - 12:00 pm Mid-Morning Sessions (choose one of three)

Where Did All the Programs Go? Making the Most of No Space

Education, Marketing

Florence County Museum, Multipurpose Room

Many smaller museums don't have classrooms, lecture halls or empty multipurpose galleries. This session will explore ways the Gibbes continues to engage a community even when programs are offsite and/or formed as partnerships with other institutions.

Discussion time will be allowed for others to discuss what they do to accommodate visitors/participants or roadblocks they have faced.

- Rebecca Sailor, Curator of Education, Gibbes Museum of Art

Road Map to Greatness: Putting Together an Action Plan for a Museum Without One

Small Museums, New Museums, Administration, Collections

Florence County Museum, Art Studio

A look at one small county museum—the Hampton County Museum in Hampton, SC-- that was lacking direction and how a new consensus driven mission statement, goals and objectives, and museum collections focus has made an impact.

- LaClair Laffitte, President, Hampton County Historical Society/Hampton County Museum
- Andy Thomas, Student, USC Museum Management Certificate Program

Creating Exhibit Video: A Case Study in Modified Crowdsourcing

Exhibits

Historic Waters Building, South Gallery

If a picture is worth a thousand words, then how many for a three minute video? This session will show that you do not need the production skills of Ken Burns to create a concise and engaging video for an exhibit. Using the two short videos Historic Columbia produced for the new exhibits at the Woodrow Wilson Family Home as examples, the presenters will cover the creative process

New Ideas, Big Future: South Carolina Museums on the Move

including: the pros and cons of in-house script writing, putting together the production team, use of copyrighted materials, and gauging audience reactions. The two Wilson videos debuted in February of 2014, but were re-edited in October 2014 after audience and tour guide input. After watching the before and after versions during the session, we will discuss the role of outside criticism and whether or not the resulting videos were improved.

— Fielding Freed, Director of Historic House Museums, Historic Columbia

— John Sherrer, Director of Cultural Resources, Historic Columbia

12:00 - 1:30 pm Annual Business Meeting and Lunch, Hotel Florence-Victor's Bistro

Hear what the officers and various committees have been working on over the past year and what the future holds for SCFM.

New Ideas, Big Future: South Carolina Museums on the Move

Conference Hotel Information:

Hotel Florence
126 West Evans Street
Florence, SC 29504
843-629-0100

Room rates are as follows:

Queen or King: \$89+ 12% tax= \$99.68 per room/ night

One Bedroom King Suites: \$129+ 12% tax= \$144.48 per room/ night

Double Queens: \$129+ 12% tax= \$144.48 per room/ night

You must mention the group name “SC Federation of Museums Conference” when making your reservation in order to receive this pricing.

The group rate is available until February 18, 2015.

Please consider nominating an institution or individual who has contributed to the growth and success of our state's museums for recognition by SCFM. Nominations for **SCFM Awards** are due by January 31, 2015, and will be presented Thursday, March 12th at the Annual Conference's Awards Luncheon at Victor's Bistro. More information about the SCFM Awards Program may be found at <http://www.southcarolinamuseums.org/conference>.

The South Carolina Federation of Museums offers scholarships to attend its annual conference. The deadline to submit an application is February 13, 2015.

For more information about the **Christopher T. Loeblein Annual Scholarship** visit <http://www.southcarolinamuseums.org/conference>. Contact Joy Raintree at 803-827-1473 or jraintree@scprt.com.

Would you like to donate to the **Annual SCFM Silent Auction**? Gift baskets, tickets to regional events and artisan crafts are great items for bidding.

This year's Silent Auction will be held on Thursday, March 12, 2015, at 7:00 pm, and all proceeds benefit the Christopher T. Loeblein Scholarship Fund.

Contact Kayleigh Vaughn at 803-343-2163 or Kayleigh@columbiamuseum.org

New Ideas, Big Future: South Carolina Museums on the Move

Please select which sessions you would like to attend and return with the registration form.

Wednesday, March 11, 2015

9:00 am – 4:00 pm Workshop (choose one of two)

- Traveling Workshop
- White Gloves Gang Workshop

5:30 – 7:30 pm

- Welcome Cocktail Hour

Thursday, March 12, 2015

9:00 – 10:15 am

- Keynote Breakfast

10:30 am - 12:00 pm Mid-Morning Sessions (choose one of four)

- Creating the T-Shaped Professional: Developing Breadth and Depth Through Internships
- Learning to Write Painting Condition Reports
- Discovering the Potter Dave: How the Archaeological Discovery of a 19th Century Stoneware Vessel Lead to Better Understanding the Man Who Created It
- A Legacy of Education, Agency and Activism: Celebrating the 150th Anniversary of the Avery Normal Institute in Charleston, South Carolina

12:15 - 1:30 pm

- Awards Recognition & Luncheon

1:30-2:00 pm

- Meet Our Exhibitors

2:15-3:15 pm Afternoon Sessions (choose one of four)

- A Case Study of Process and Outcome Evaluation at the Woodrow Wilson Family Home
- African American Art Affiliates and Mainstream Museums: A Successful Collaboration
- Environmental Standards: It's Not the Heat – It's the Humidity!
- This is Your Mother's Art Museum: Enhancing Experiences for Senior Audiences

3:30 – 5:00 pm Late Afternoon Sessions (choose one of three)

- The Sacred Cow Barbecue: Dealing with Myth in Historic Site Interpretation
- Museum Student Project: Horry County Museum and CCU Collaboration Project
- Pee Dee River Journey: Where History Meets Prehistory (will return at 5:30)

7:00 - 9:00 pm

- Reception and Silent Auction

Friday, March 13, 2015

8:30 - 9:30 am

- Plenary Session

9:45 - 10:45 am Morning Sessions (choose one of four)

- A Rhinoceros with a Cloud of Points
- Connecting Teachers to Collections: Fostering Relationships Between Museums and Teaching Professionals
- What's the Hook? Engaging Major Donors as Partners for Growth
- CMA for All: Creating an Inclusive Educational Experience for Children on the Autism Spectrum

11:00 am - 12:00 pm Mid-Morning Sessions (choose one of three)

- Where Did All the Programs Go? Making the Most of No Space
- Road Map to Greatness: Putting Together an Action Plan for a Museum Without One
- Creating Exhibit Video: A Case Study in Modified Crowdsourcing

12:00 - 1:30 pm

- Annual Business Meeting and Lunch



March 11-13, 2015
Florence, SC
New Ideas, Big Future:
South Carolina Museums on the Move
#evolvingmuseumssc

Name, Title, Institution _____

SCFM Member # _____ Expiration date _____

Mailing Address _____

County _____ Telephone, ext. _____ Fax _____

Email _____

Dietary concerns _____ Vegetarian? _____ Food Allergies? (Please list) _____

Registration costs:

Early Registration (by 1/31/15)

- | | |
|---|---|
| <input type="checkbox"/> \$140 Entire conference | Includes all sessions, keynote breakfast, lunches & receptions |
| <input type="checkbox"/> \$30 to add traveling workshop <u>OR</u> | |
| <input type="checkbox"/> Add white gloves workshop (Free) | |
| <input type="checkbox"/> \$110 Student rate for entire conference | |
| <input type="checkbox"/> \$30 to add traveling workshop <u>OR</u> | |
| <input type="checkbox"/> Add white gloves workshop (Free) | |
| <input type="checkbox"/> \$30 Wednesday only, March 11 | Includes exhibitors, lunch & opening reception |
| <input type="checkbox"/> \$30 to add traveling workshop <u>OR</u> | |
| <input type="checkbox"/> Add white gloves workshop (Free) | |
| <input type="checkbox"/> \$70 Thursday only, March 12 | Includes sessions, keynote breakfast, lunch & silent auction dinner |
| <input type="checkbox"/> \$40 Friday only, March 13 | Includes a half day of sessions & lunch |
| <input type="checkbox"/> \$60 Meals only | Includes reception, keynote breakfast, silent auction & two lunches |

Regular Registration (2/1/15-3/7/15*)

- | | |
|---|---|
| <input type="checkbox"/> \$170 Entire conference | Includes all sessions, luncheons & receptions |
| <input type="checkbox"/> \$40 to add traveling workshop <u>OR</u> | |
| <input type="checkbox"/> Add white gloves workshop (Free) | |
| <input type="checkbox"/> \$140 Student rate for entire conference | |
| <input type="checkbox"/> \$40 to add traveling workshop <u>OR</u> | |
| <input type="checkbox"/> Add white gloves workshop (Free) | |
| <input type="checkbox"/> \$35 Wednesday only, March 11 | Includes exhibitors, lunch & opening reception |
| <input type="checkbox"/> \$40 to add traveling workshop <u>OR</u> | |
| <input type="checkbox"/> Add white gloves workshop (Free) | |
| <input type="checkbox"/> \$100 Thursday only, March 12 | Includes sessions, business lunch & silent auction dinner |
| <input type="checkbox"/> \$50 Friday only, March 13 | Includes a half day of sessions & keynote lunch |
| <input type="checkbox"/> \$80 Meals only | Includes Wednesday reception, silent auction, and two lunches |

*3/4/15 is absolute last day for registration to include meals

New Ideas, Big Future: South Carolina Museums on the Move

A La Carte Pricing for 2015 meals and receptions only

By: 1/31/15 or 3/4/15

- \$15 \$20 Wednesday, March 11, Opening Reception
- \$15 \$20 Thursday, March 12, Keynote Breakfast
- \$20 \$25 Thursday, March 12, Awards Luncheon
- \$15 \$20 Thursday, March 12, Silent Auction & Reception
- \$20 \$25 Friday, March 13, Business Luncheon

Add a SCFM Membership

Institutional Membership (Dues are based on the institution's annual budget):

- \$25 (under \$50,000)
- \$35 (\$50,001 - \$100,000)
- \$50 (\$100,001 - \$500,000)
- \$75 (\$500,001 - \$1,000,000)
- \$100 (over \$1,000,001)

Professional Membership (All museum professionals employed in South Carolina):

- \$15 for staff of institutional members
- \$20 for staff of non-member institutions

Affiliate Membership (Non-museum institutions and organizations, vendors, private museum consultants and out-of-state professionals):

- \$25

Associate Membership (Museum volunteers and board members):

- \$10

Student Membership (All university and college level students):

- \$10

TOTAL AMOUNT DUE: _____

Please make checks payable to SCFM or pay by credit card via PayPal available online at www.southcarolinamuseums.org under Conference.

Please return this form and session preference form with payment to:

SCFM – Conference Registration

Florence County Museum

111 West Cheves Street

Florence, SC 29501

or

Info@flocomuseum.org
